



**Middlesex Concert Band**  
 A non-profit 501(c)(3) corporation  
 www.MCBconcertband.org  
 617-350-7006 x1277

## 2008 Concert Program Advertising

### Program book opportunities:

Material may be changed for each program selected. Actual book size, width x length, is listed; leave 1/4" trim on all sides for non-bleed camera-ready art.

- Golden Age of Radio** \* (March 15 & March 16): size 5½" x 8½" deadline March 1
- Spring Pops** (May 10): size 5½" x 8½" deadline April 11
- Summer Newsletter**: size 8½" x 11" deadline June 20
- Children's Concert: Chords for Kids** (Mid-Sept.): size 8½" x 11" deadline Sept. 5

### Advertising Sizes Available:

Select one size option. For different sizes in different programs, please copy this sheet.

- Business Card or 1/8 page . . . . . \$25 (Radio program: \$37.50)
- ¼ page . . . . . \$50 (Radio program: \$75)
- ½ page . . . . . \$75 (Radio program: \$112.50)
- Full page . . . . . \$100 (Radio program: \$150)
- Premium Sponsorship . . . . . \$150  
 For *Golden Age of Radio* concert only  
 Includes sponsor listing, recognition on table placard and 10 tickets with your name donated to a local senior center
- I would like to make a tax-deductible contribution instead \$ \_\_\_\_\_

**\* If you wish to be in the Golden Age of Radio program, please add an additional 50% to the ad size rate to cover both concert dates (double the exposure!)  
 Does not apply to Premium Sponsorship.**

Total enclosed: \$ \_\_\_\_\_ (Number of Programs selected, multiplied by each Ad Size price)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please return this form and your ad material with a check made payable to: *Middlesex Concert Band*

Material may be emailed to "[webmaster@mcbconcertband.org](mailto:webmaster@mcbconcertband.org)" or mailed to:

**Middlesex Concert Band**  
**2008 Concert Program**  
**P.O. Box 128**  
**Wakefield, MA 01880**

**Thank you for your support!**